



MILESTONE
MARKETING ASSOCIATES

FOR IMMEDIATE RELEASE

Milestone Launches Three Websites for Local Businesses

Esprix Technologies, Kinetic Investment Group, and Joan Michlin Galleries

SARASOTA, Florida (November 9, 2015) – Milestone Marketing Associates designed, developed, and launched websites for three local businesses. While all three websites were designed to be responsive for mobile devices, they each had different functional requirements ranging from product directories to online shopping.

“We’ve been working with several businesses over the last six months, and it’s always gratifying to see these projects come to fruition,” said Matthew Anderson, president of Milestone Marketing Associates.

The primary goal of the Esprix Technologies project was to design a website that reinforces their brand, allows visitors to quickly understand what they do, and gives prospective customers several ways to search for products. View the website at www.esprixtech.com.

The Kinetic Investment Group website is the culmination of several marketing projects including a brand refresh, a corresponding identity suite, and a comprehensive company brochure and portfolio. View the website at www.kineticfunds.com.

Joan Michlin Galleries originally contacted Milestone about a new website in 2011, but they decided to wait until the economy improved before making the investment. Their new website includes an integrated online shopping system, email marketing system, and customer management system. View the website at www.joanmichlin.com.

About Esprix Technologies

Esprix Technologies is a provider of high performance chemistries and other fine chemicals, specialty materials for imaging systems, advanced chemistries for sophisticated electronic applications, flux systems for automotive heat exchangers, and specialized chemistry for textile applications. For more information about Esprix Technologies, please visit www.esprixtech.com or call (941) 355-5100.

About Kinetic Investment Group

The Kinetic Investment Group has created a product portfolio that addresses target rich opportunities in private equity, private index funds, and gold and silver. Their Kinetic Funds YIELD, which is listed on Bloomberg (KFYIELD:US), is an open-end fund incorporated in the United States. It is a conservative blended fund that targets income while securing capital. The strategy employs options to mitigate risk, and ensure growth and income. The fund’s holdings are primarily invested in government bonds including TIPS, corporate bonds, preferred shares, publicly listed equities, REITs and MLPs. For more information about the Kinetic Investment Group, visit www.kineticfunds.com or call (941) 870-9544.

CONTACT

Matthew Anderson, President
Milestone Marketing Associates, Inc.
manderson@milestone-marketing.com
www.milestone-marketing.com
(941) 350-4785 Mobile



MILESTONE
MARKETING ASSOCIATES

About Joan Michlin Galleries

Joan Michlin is a prominent New York artist and goldsmith now residing in Sarasota, Florida. Her fine art background has been channeled into the creation of exciting, trend-setting new directions in gold Fine Art jewelry over the past twenty years. Often called “Wearable Sculpture,” her work is exhibited in nine major museum collections worldwide. For more information about Joan Michlin Galleries, please visit www.joanmichlin.com or call (800) 331-1335.

About Milestone Marketing Associates, Inc.

Milestone Marketing Associates is a creative digital agency based in Sarasota, Florida. Milestone builds brands on the web and in the real world. For more information please call (941) 306-3602, email info@milestone-marketing.com, or visit us online at www.milestone-marketing.com.

CONTACT

Matthew Anderson, President
Milestone Marketing Associates, Inc.
manderson@milestone-marketing.com
www.milestone-marketing.com
(941) 350-4785 Mobile