



**FOR IMMEDIATE RELEASE**

**CALLOWAY EUROPEAN AUTOMOTIVE CHOOSES MILESTONE**

***Sarasota-based German car specialists select Milestone Marketing Associates to design and host their new website***

SARASOTA, Florida (July 10, 2012)—Sarasota-based Milestone Marketing Associates recently completed web design services for Calloway European Automotive, one of southwest Florida's leading European automotive specialists.

"When Tome Calloway asked us to design their new website, I was thrilled," says Matthew Anderson, president of Milestone Marketing Associates. "They're an established local business with a very recognizable name and brand, and working with them can only help Milestone cement our growing local reputation."

The site design is engineered to automatically respond to a variety of screen sizes from desktop, to tablet, to phone. This ensures each site visitor can easily access information regardless of the device they use to connect to the web.

"Lee (Gaines, Milestone's director of digital media) brought us a design that really captured the elegance and sophistication of a fine German automobile," said Calloway, founder and Master Mechanic at Calloway European Automotive. "The work Milestone did for us really goes a long way toward reinforcing our brand and image. We couldn't be more pleased."

**About Calloway European Automotive, Inc.**

Calloway European Automotive was founded by Tome Calloway, a certified Master Mechanic who has been repairing vehicles of one kind or another since he was eight years old. In business for over 20 years, Calloway is renowned throughout the Sarasota area for both the quality of their repairs and the high level of customer service they provide. They specialize in providing a full range of services for BMW, Audi, Mercedes and Volkswagen. Visit them on the web at [www.CallowayEuropeanAutomotive.com](http://www.CallowayEuropeanAutomotive.com), call them at 941.921.2575, or drop by the shop at 5645 Sarah Avenue.

**About Milestone Marketing Associates, Inc.**

Milestone Marketing Associates is a creative communications company based in Sarasota, FL. Milestone builds brands on the web and in the real world. For more information call (941) 306-3602, email [info@milestone-marketing.com](mailto:info@milestone-marketing.com), or visit [www.milestone-marketing.com](http://www.milestone-marketing.com).

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