



FOR IMMEDIATE RELEASE

## **MILESTONE MARKETING WINS TWO ADDY AWARDS**

*Sarasota-based agency wins one Gold, one Silver*

SARASOTA, Florida (February 28, 2013) — For the first time in its three-year existence, Milestone Marketing Associates are regional ADDY award winners.

The agency took a pair of awards – one Gold Award and one Silver – in the annual awards ceremony held February 21<sup>st</sup>.

“We couldn’t be happier,” says Matthew Anderson, Milestone Marketing’s founder and president. “It’s incredibly meaningful for all of us, to be recognized by our peers in the marketing and advertising industry for the hard work we do on behalf of our clients.”

“We almost weren’t going to enter anything this year,” he adds. “It was a last-minute decision to throw our hat into the ring, and I’m glad we did.”

Milestone earned a Gold Award for a printed brochure they developed for SpringFin, a technology consulting firm based in Lakewood Ranch. The Silver Award came in recognition of the website the agency designed and built for Heavenly Cupcakes.

The awards are given by the Suncoast chapter of the American Advertising Federation, to recognize outstanding work done by its membership. This is Milestone’s first ADDY win.

### **About Milestone Marketing Associates, Inc.**

Milestone Marketing Associates is a creative communications company based in Sarasota, FL. Milestone builds brands on the web and in the real world. For more information call (941) 306-3602, email [info@milestone-marketing.com](mailto:info@milestone-marketing.com), or visit [www.milestone-marketing.com](http://www.milestone-marketing.com).

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