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### **Milestone Marketing Associates Hires Again**

SARASOTA, Florida (July 3, 2012) – Sarasota-based Milestone Marketing Associates, Inc. has expanded again, adding several contract employees as well as formally hiring Christina Gordon as the company's accounting manager.



"We've been growing at a slow but steady pace for the last two years, and we've reached the point where we needed additional human resources to handle incoming projects," said Matthew Anderson, founder and president of Milestone Marketing Associates. "We're particularly happy to be able to bring Christina on board as a regular employee, instead of relying on her in a freelance capacity."

Gordon brings more than two decades worth of experience in accounting, customer service, and human resources to Milestone, including three years as Quest Solutions' Assistant Controller. Before she began her administrative career, she studied commercial art and advertising at Florida Keys Community College and Guilford Technical Community College located in Jamestown, NC - which has undoubtedly helped her understand the left-brained creative types that inhabit Milestone.

Gordon spent four years at CompuData in Charlotte, NC, working her way up from an Administrative Assistant position and into a position in software training and support for MAS90 Accounting Software. She was also the Accounting/Office Manager for Housewares America, Inc., before launching her own Accounting and Office Services business.

Additionally, Milestone also hired several contract employees to help the company meet the rapidly growing demand for web-based marketing services over the last several months.

### **About Milestone Marketing Associates, Inc.**

Milestone Marketing Associates is a creative communications company based in Sarasota, FL. Milestone builds brands on the web and in the real world. For more information call 941-306-3602, email [info@milestone-marketing.com](mailto:info@milestone-marketing.com), or visit [www.milestone-marketing.com](http://www.milestone-marketing.com).

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