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MARKETING ASSOCIATES

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Milestone Launches Website for Sparta Pewter USA
Responsive Website with New Lead Generation Tool

Sarasota, FL – (February 17, 2015) – Sparta Pewter USA, a promotional products company hired Milestone Marketing Associates to design a new website to assist in driving inquiries to the sales department.

“Our new website allows customers to use our new 'request a quote' feature on all products since everything we do is customized/personalized,” said Chris Zemler, at Sparta Pewter. “Our focus of this new site is to drive inquiries to our sales department and we are excited to see the results.”

Sparta Pewter USA is first a manufacturer that specializes in 3-D custom pewter products. They are also a promotions company that searching for and provides products that their customers want. They have two modern manufacturing facilities and two large warehouses stocked with the more popular products. They manufacture most products in-house. Their capabilities include pewter manufacturing, embroidery, printing of apparel, full color sublimation, laser engraving and pad printing. In addition to promotional products and advertising specialties for businesses, Sparta Pewter USA primary focus is on the military markets. With locations in Sarasota Florida and Canada, what really sets Sparta apart from the competition is their art capability. They employ a number of different artists who are trained in multiple fields of sculpting proficiencies with art 3D scanners, 3D printers, milling machines and lasers.

“In essence we built them an online product catalog that only allows their customers to shop, not buy. This way they can achieve their main goal which is to get their visitors in touch with a salesperson,” said Matthew Anderson, president of Milestone Marketing Associates. “It was exciting to work with this unique company that manufacturers many of the products they sell right here in Sarasota.”

The new website can be viewed at www.spartapewterusa.com.

About Sparta Pewter

Sparta Pewter has been specializing in 3D pewter products since 1983. Currently they sell worldwide to a multitude of different industries. They have 2 manufacturing facilities in North America. For more information call (888) 254-2002 or visit www.spartapewterusa.com.

About Milestone Marketing Associates

Milestone Marketing Associates is a creative communications company based in Sarasota, FL. Milestone builds brands on the web and in the real world. For more information call (941) 306-3602, email info@milestone-marketing.com, or visit www.milestone-marketing.com.

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